



FOR IMMEDIATE RELEASE

From: Hope For The Warriors®
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Recon Cigars Give Back to Military Heroes

Cigar Company partners with Hope For The Warriors®

Tampa, FL, March 26, 2012 – Hope For The Warriors® is proud to announce their partnership with Recon Cigars (www.reconcigars.com). Recon Cigars are produced by Humo Del Diablo, LLC, a company founded by Josh Rubin, United States Marine, and headquartered in Lutz, FL with offices in New York and Virginia. A portion of each Recon Cigar sold will be donated to Hope For The Warriors®, a national nonprofit organization that assists combat wounded service members, their families, and families of the fallen. **The cigar company will begin sales of their product on July 4, 2012.**

Recon Cigars are medium-bodied, premium cigars, made in Nicaragua, skillfully produced by expert tobaccoists and torcerdores (rollers). In addition to donating a portion of their sales to Hope For The Warriors®, each cigar sold will also include the Hope For The Warriors® logo on the box and information about the organization on the inside lid.

"Our company and its founder has made a commitment for the life of this brand to supporting wounded warriors and their families," Giovanni Baquerizo, Humo Del Diablo COO said. "Recon Cigars is thrilled to be partnered with this magnificent organization. This initiative is critical to our company's mission to give back to the communities we serve and the people that patronize our products."

Customers will be able to purchase the cigars both online and in retail locations nationally. Retail locations will be found on the company website after their official release.

"Hope For The Warriors® thanks Recon Cigars for their commitment to our military families who have sacrificed so much in the last ten years," Robin Kelleher, Hope For The Warriors® President said. "We are excited for the opportunity of this partnership and to spread our message and mission to each of their customers."

Monies donated will benefit ten distinct programs offering a full cycle of support that includes Immediate Needs and financial assistance, and continue through Family Support Programs, A Warrior's Wish®, Hope & Morale events, Above & Beyond Transitional Program, Spouse/Caregiver scholarships, Team Hope For The Warriors® and more.

The mission of Hope For The Warriors® (www.hopeforthewarriors.org) is to enhance quality of life for U.S. service members and their families nationwide who have been adversely affected by injuries or death in the line of duty. Hope For The Warriors® actively seeks to ensure that the sacrifices of wounded and fallen warriors and their families are never forgotten nor their needs unmet.

Hope For The Warriors® (Federal Tax ID 20-5182295) is a 501(c)(3) tax-exempt charity as defined in sections 509(A)(1) and 170(B)(1)(A)(VI) of the Internal Revenue Code. Combined Federal Campaign, CFC #27800.

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